

Why You Should Be Selling Custom Mints

When you think of promotional products, custom-wrapped mints might not be the first thing that comes to mind – but they should be. These tiny treats are packed with benefits for your customers, just like pens and mugs and other traditional promotional products.

Learn from the experts at Hospitality Mints what the benefits of these branded candies are and how they'll be an easy sell to your customers. Now that's sweet.



Affordability

It all comes down to dollars and cents.

When it's time to place an order, customers sometimes get sticker shock when they see the final price of their request. Rather than miss out on a sale, you can pitch custom mints as a more affordable giveaway option. Each candy is a fraction of the cost of larger promotional items and still acts as a powerful branding and marketing tool.

Hospitality Mints offers candies any client can afford.





Impressions over time

Stay fresh in consumers' minds.

When a business gives out custom mints, studies have shown 50% of consumers will take a mint and keep it for later¹, which generates added impressions for that business long after their first interaction with the consumer.



Hospitality Mints lets customers tailor each message on the wrapper to fit their own unique business needs with a logo, contact info or even a special message.

Enjoyment

Free food? It was simply mint to be.

Everyone loves getting free stuff, but is there anything people like getting more than free FOOD? Mints are an affordable way to give potential customers a delicious treat they can eat and enjoy, rather than something they just take home and forget about.



Hospitality Mints offers a variety of delicious mints to choose from, such as buttermints, chocolate-covered mints and jelly-filled mints.

High reorder rate

Keep 'em coming back for more.

Hospitality Mints has found customers are not only pleased with custom mint orders, they also come back to order more. In fact, some of their most popular industries, such as banks, healthcare companies and salons, have historical reorder rates over 70%².



Even better, Hospitality Mints has found the average custom mint account purchases for 8 ½ years¹. That's a lot of reorders!

1. "Custom Mint Selling Guide," Hospitality Mints, 2017.

2. "The Value of Selling Mints," Hospitality Mints, 2018.



About Hospitality Mints, asi/61820

For over 40 years, Hospitality Mints has been providing all types of businesses with delicious custom-wrapped mints for their promotional needs.

They manufacture, print, wrap and ship everything in-house, allowing them to oversee every order from beginning to end to guarantee the highest quality and fastest shipping possible. Best of all, you can count on their made-in-America quality and pride in every mint you buy.

Want to learn more?

Visit them at HospitalityMints.com

or give them a call at 800-334-5181.