



THE RIGHT FIT

One Supplier, All Your Decorated Apparel Needs



Brought to you by

BELPROMO



YEAH, YOU CAN BEL PROMO THAT.

What's BEL Promo? We're a leading promotional products supplier that makes it our business to carry all the items your customers want.

We've been in the ASI Power 50 for the last 4 years and were nominated Distributor Choice Finalists in 2017 in 8 different categories.

That's because we're committed to providing every product you're looking for and making it easy to get what you need, when you need it.

One order. One click. It's that simple.

So yeah, you can BEL Promo that.

Because you can BEL Promo anything.

CHECK US OUT ONLINE AND SEE WHAT ELSE YOU CAN BEL PROMO TODAY!

Tell me what you want, what you really really want. We know your customers want all sorts of decorated apparel, and knowing where to find it can be a headache.

Take the gamble out of trying a new supplier for every order, and put your faith in BEL Promo to get it done right – no matter what crazy get-up your customers are looking for.

In this month's edition of **THE RIGHT FIT**, we're breaking down all the decoration methods we can do for you, what each is best suited for, and our favorite items to use them on.

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The ol' faithful of decoration.

SCREEN PRINTING

#AG5000

BEL's Fast Facts:

- One of the most common decoration methods
- Quick process time
- Great ink matching accuracy

BEL Promo That for:

- ✓ Single-color designs
- ✓ Designs that need a big imprint area
- ✓ Large-quantity orders
- ✓ Cotton and cotton-blend T-shirts, like **BEL Promo's Gildan Unisex Heavy Cotton T-Shirt (AG5000)**, are great for screen-printing and are super economical for large-quantity orders.



You'll be in stitches over this stylish decoration method.

EMBROIDERY

#A8210

BEL's Fast Facts:

- One of the most popular decoration methods
- Design is digitized, then sewn
- BEL's average rate is 10,000 stitches per design
- BEL offers up to 16 thread colors per design
- All designs quality-checked for stray threads and a clean finish

BEL Promo That for:

- ✓ Work, school or team uniforms
- ✓ High-quality apparel items, like jackets
- ✓ Choose embroidery for polos and workwear, such as **BEL Promo's UltraClub Men's Cool & Dry Mesh Piqué Polo Shirt (A8210)** to give apparel a clean and professional look that won't fade with repeated wear.



St. Charles
MEDICAL CENTER
BEND

We'll get *directly* to the point:
You'll love this decoration style.

DIGITAL DIRECT- TO-GARMENT

#ANL3633

BEL's Fast Facts:

- One of the most common methods for T-shirts and tote bags
- Printer applies ink directly to apparel
- Design is applied with a printing slab, then cured with heat and pressure

BEL Promo That for:

- ✓ Designs that need a variety of colors
- ✓ Small-quantity orders or one-offs
- ✓ Use DTG for full-color designs on cotton and cotton-blend tank tops, such as **BEL Promo's Next Level Men's Jersey Tank Top (ANL3633)** for retail-quality style.



Create hot looks and crisp designs.

FULL-COLOR TRANSFER/ HEAT TRANSFER

ABGEN7303

BEL's Fast Facts:

- Full-color process with optimal ink coverage
- One of the most common methods for textiles
- Design is printed in reverse on decal release paper, then heat and pressure is applied
- Once cooled, paper is peeled away and image is transferred

BEL Promo That for:

- ✓ Intricate designs
- ✓ Artwork that needs clear, crisp lines
- ✓ Heat transfer is excellent for athletic wear, such as **BEL Promo's Blue Generation Adult Long Sleeve Solid Wicking Tee (ABGEN7303)** – especially for one-off designs like last names or jersey numbers that won't be repeated.



Edge-to-edge color and incredible detail.

FULL-COLOR DIGITAL

#AG8000

BEL's Fast Facts:

- Printed using ink that never enters a liquid state
- Design is printed on special dye-sub paper, applied to apparel, then cured with heat and pressure

BEL Promo That for:

- ✓ Full-color images like scenery or photographs
- ✓ Artwork that needs to last a long time
- ✓ Poly-blend tees like **BEL Promo's Gildan DryBlend T-Shirt (AG8000)** have plenty of surface area for sublimated edge-to-edge designs.

YEAH, YOU CAN BEL PROMO THAT.

Why should you BEL Promo That?

We're glad you asked. Order from us and get:

- **FREE shipping** (straight to your customers)
- **LOW minimums** (just 12!)
- **FAST turnaround** (no third parties necessary)
- **EXCELLENT customer service** (we're here to help)



Suppliers should make your job simple. That's why we carry almost every product type and decorate all of our products in-house.

One click. One order. The way it should be.

Check us out online and see what else you can BEL Promo today!

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