

# Logo Mats, LLC

## INDOOR



1  
**GOOD**  
(DigiPrint™)

The DigiPrint™ is our standard carpeted logo mat that can be a cost-effective option for customers looking to enhance a logo just inside the door.



2  
**BETTER**  
(Waterhog™ Impressions HD)

The Waterhog Impressions HD is a hybrid mat that can be placed indoors or outdoors. This mat is a good opportunity to brand a logo while maintaining a clean facility inside and out.



3  
**BEST**  
(DigiPrint™ HD)

The DigiPrint™ HD is our most popular indoor mat. High-definition print on a nylon yarn surface is the perfect combination to showcase your customer's brand or logo just inside the door.

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## OUTDOOR



1

**GOOD**

(Floor Impressions)

While normally suited for point-of-purchase applications, the Floor Impressions can be a good option for branding your customer's logo outdoors. It's all-rubber surface makes cleaning outdoor elements from the mat an easy task.



2

**BETTER**

(Waterhog™ Impressions HD)

The Waterhog™ Impressions appears in this category again because it's a hybrid mat. While both the Floor Impressions and Waterhog Impressions HD can enhance your customer's logo, the Waterhog is a better option for durability outside the door.



3

**BEST**

(SuperScrape™ Impressions)

Our best outdoor option is the SuperScrape™ Impressions. This all-rubber mat is the best option because it's the easiest to clean while being able to handle the most detailed of logos. Printed on a piece of vinyl, this mat is able to uphold image-like quality for your customer's logo.

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## POINT-OF-PURCHASE



1  
**GOOD**  
(DigiPrint™ HD)

The DigiPrint™ HD also comes into play here in the point-of-purchase category. While it isn't the best option, this mat still provides a point-of-purchase application with a quality imprint in areas where customers want to brand or push their logo.



2  
**BETTER**  
(P.O.P. Mat)

The P.O.P. Mat is a great cost-effective solution for point-of-purchase applications. Lasting about six months to a year, this mat delivers a short-term promotional floor mat while providing a great imprint at the same time.



3  
**BEST**  
(Floor Impressions)

The best option for our point-of-purchase category is the Floor Impressions. The Floor Impressions mat can handle the most detailed logo, confidently branding your customer's logo for years to come. Strategically placing these mats in point-of-purchase areas provides the highest quality impressions for your customer.

For more information, visit [www.logomatsllc.com](http://www.logomatsllc.com)  
or call (888) 628-7462.



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